Nova Scotia

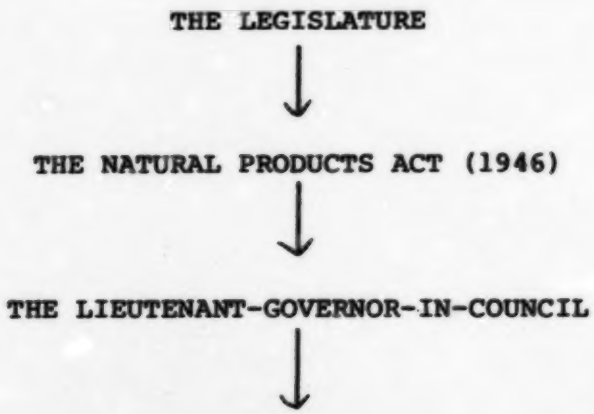
MARKETING BOARDS

in Nova Scotia

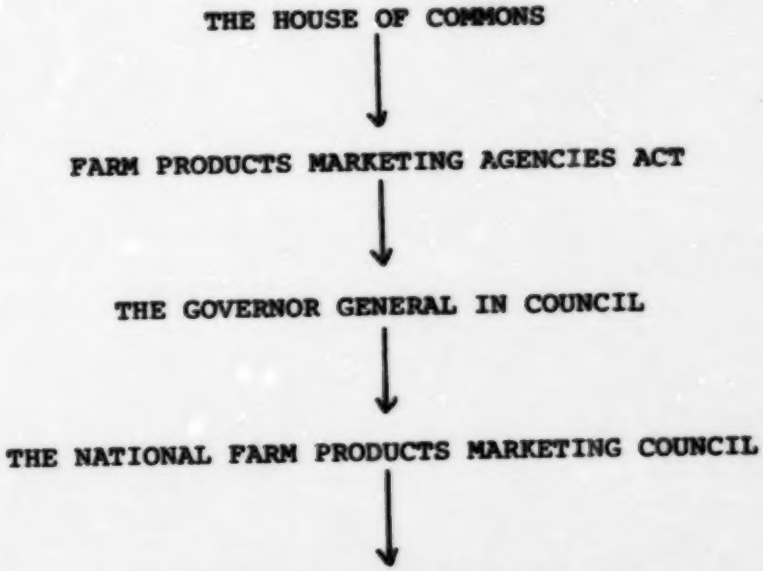
RP-83-039
Agdex No. 849 03

Hon. Roger S. Bacon - Minister
Walter V. Grant - Deputy Minister

NOVA SCOTIA


THE LEGISLATURE
THE NATURAL PRODUCTS ACT (1946)
THE LIEUTENANT-GOVERNOR-IN-COUNCIL
NATURAL PRODUCTS MARKETING COUNCIL

CANADA


THE HOUSE OF COMMONS
FARM PRODUCTS MARKETING AGENCIES ACT
THE GOVERNOR GENERAL IN COUNCIL
THE NATIONAL FARM PRODUCTS MARKETING COUNCIL
NATIONAL MARKETING AGENCIES

THE ROLE AND FUNCTION OF THE NATURAL PRODUCTS MARKETING COUNCIL

The Legislative authority to create a Nova Scotia Marketing Board, and commodity marketing boards and plans, is found in the Natural Products Act, which was passed by the Provincial Legislative Assembly in 1946. Over the years, there have been a number of amendments but no major changes to the original principle. By amendment, the name of the Board was changed to the Natural Products Marketing Council in 1982.

The Legislature named the Governor in Council as the supreme authority over this specific Act, reports being presented by the Minister of Agriculture and Marketing. Except for two very minor references, no Minister of the Crown exercises any authority as an individual - the authority is shared by all Ministers acting as the Governor in Council.

The Governor in Council has appointed a five-person board known as the Natural Products Marketing Council, naming one member as Chairman and providing it with secretarial service. A secretary is provided who is a permanent employee of the Nova Scotia Department of Agriculture and Marketing.

A very deliberate attempt is made to appoint members to the Council who have an active interest in the marketing of agricultural products, but who are objective enough in the process of making decisions to also take into consideration the views of processors and consumers.

The Natural Products Marketing Council meets at the call of the Chairman or as circumstances demand. The Council has a permanent legal advisor from the Department of Attorney General who attends Council meetings as required.

The Governor in Council may establish a commodity marketing board, or such a board and plan may be established at the request of producers by the Natural Products Marketing Council, with the consent of the Governor in Council. All of our commodity marketing boards are of the latter type - none have been established directly by the Governor in Council. The Act does not restrict the composition of commodity marketing boards. A commodity board can be composed of a cross-section of persons involved throughout a segment of the industry.

All commodity marketing groups established under the Natural Products Act fall under the jurisdiction and supervision of the Natural Products Marketing Council, whose roll may be described as follows:

1. To facilitate the development of commodity boards and plans by those groups of producers who wish to take advantage of the Legislation to market their products collectively.

2. To assist such groups of producers in the development of marketing plans and regulations which are appropriate to the marketing of their particular products, and the Legislation.

3. To ensure by conducting a vote among producers that the majority of the producers of a product are in favour of a marketing plan and that all producers have had an opportunity to examine the plan and to vote (at least 2/3 of those voting must be in favour before a positive recommendation is made to the Governor in Council).

4. To ensure, as far as is possible, that the rights and privileges of any producer, or group of producers, are not being violated.

5. To ensure, as far as is possible, that the orderly marketing of a product through a commodity marketing board will be in the long-term best interests of the industry and of the Province.

In order to be effective in its role, the Natural Products Marketing Council performs the following tasks:

1. Receives and advises groups of producers that wish to establish commodity boards;

2. Conducts all balloting of producers respecting their views on proposed marketing plans, as well as providing all necessary advertising, and scrutineer services;

3. Examines all marketing plans and amendments and recommends their approval to the Governor in Council only when it is satisfied that such plans and amendments meet the requirements of the Legislation and tend to accomplish desirable objectives;

4. Requires that all commodity board minutes be submitted to the Council and that all commodity board regulations be approved by the Natural Products Marketing Council; and

5. Arbitrates any differences that may arise within a marketing structure falling under jurisdiction of a commodity marketing board.

The Council Members:

Harold F. Curry - Chairman
Ralph E. Morehouse - Secretary, P. O. Box 190, Halifax, Nova Scotia, B3J 2M4 (424-3245)
Donald F. Archibald
Harold A. Lusby
Frank E. Scammell
J. Donald Gunn
Alison Scott - Legal Advisor, Department of Attorney General

THE NOVA SCOTIA WOOL MARKETING BOARD

(Est. 1946)

Secretary-Treasurer - Roy MacKenzie, Truro, N. S.

The purpose of this Board is to encourage the production and marketing of high quality wool in Nova Scotia, to eliminate unnecessary costs in the assembling and marketing of wool, and to assist producers in the marketing of wool.

The Board provides market information to producers and maintains contact with potential purchasers. However, the producer may sell to whomever he or she wishes.

The Nova Scotia Wool Marketing Board consists of three elected producers. The term of office for members elected to the Board is three years.

The Board Members:

Zone I - Lute Voerman
Zone II - Cathleen Kneen - Chairman
Zone III - Edith Zillig

PORK PRODUCERS' MARKETING BOARD OF NOVA SCOTIA

(Est. 1952)

Secretary-Manager - James Shand, Truro, N. S.

The Commodity Board, initially known as the Nova Scotia Hog Marketing Board, was established to assist pork producers to assemble carload lots of hogs and ship them to large slaughter houses on a regular basis. Recently, the name of the Board was changed to the Pork Producers' Marketing Board of Nova Scotia.

The Board, in consultation with the processors, negotiates a minimum weekly price for hogs landed at processing plants. No ceiling prices are negotiated. No quota powers are exercised by the Board.

The Pork Producers' Marketing Board of Nova Scotia consists of five elected producer members. For the purpose of electing members, the Province is divided into five zones. The term of office for elected Board members is three years.

The Board Members:

Zone I	-	Arnold Van Heighton
Zone II	-	Tom Meredith - Vice-Chairman
Zone III	-	Ken Canavan - Chairman
Zone IV	-	Ted Ueffing
Zone V	-	Donald Sproule

Jack Wentzell

THE NOVA SCOTIA CHICKEN MARKETING BOARD

(Est. 1966)

Secretary-Manager - Lloyd Robinson, Port Williams, N. S.

The purpose of this Board is to promote and regulate the production, marketing and sale of chicken; to fix from time to time through negotiation a fair or minimum price at which chickens shall be purchased by processors; and to cooperate with other Boards and Committees set up in other Provinces for the same or similar purpose.

All chicken producers must market their product through the Chicken Marketing Board. In consultation with the processors, the producers establish the price processors must pay for live chickens.

The Board is a member of the Canadian Chicken Marketing Agency which sets the provincial production allocation.

The Chicken Marketing Board establishes prices through a price negotiating committee of two producers, two processors and an independent chairman.

The Board has quota powers and also conducts an effective promotional program.

The Nova Scotia Chicken Marketing Board consists of six elected producer members who hold office for a period of three years.

The Board Members:

Daniel Lynch - Chairman
Bernard teStroete - Vice-Chairman
Kermit Young
Howard Fuller
Lynn Hoffman
Eric Meek

THE NOVA SCOTIA EGG AND PULLET PRODUCERS' MARKETING BOARD

(Est. 1972)

Secretary-Manager - James Bragg, Truro, N. S.

The Board was established to provide stability in the marketing of eggs and the production of pullets. It was designed to equate production with consumption giving the producer costs of production plus a reasonable return on investment.

The Board has authority to establish farm gate egg prices and production quotas for both eggs and pullets.

The Board has entered into an agreement with the Canadian Egg Marketing Agency and has agreed to a system of national quotas and a pricing structure based on a weekly determination of costs of production in Canada.

The Board has an effective monitoring program to watch over the quota system of eggs and pullets and carefully control any transfers that may take place.

The Board has the authority to regulate the supply of pullets that will be required to supply the determined and agreed volume of eggs by establishing a quota for pullet producers.

The Nova Scotia Egg and Pullet Producers' Marketing Board consists of nine elected producer members who hold office for a period of three years.

The Board Members:

Atwood Meisner - Chairman
John Eyking - Vice-Chairman
Roy Johnston
Rita Mitchell
Donald Newcombe
Robie Nickerson
John Petrie
Anthony Rooyaakers
Ralph Delong

THE NOVA SCOTIA TURKEY MARKETING BOARD

(Est. 1972)

Secretary-Manager - John McManus, Kentville, N. S.

This Board was established to improve the income of turkey producers and to stabilize the production and marketing of turkeys. The Board has pricing powers.

The Board establishes the price per pound which processors shall pay producers. It also determines, with the processors, the quantity of turkey broilers to be produced in Nova Scotia over each succeeding production period. This means quotas, the transfer of which is carefully controlled by the Turkey Board. This Board is a member of the Canadian Turkey Marketing Agency and accepts direction from that body which also determines the provincial production allocation.

The Nova Scotia Turkey Marketing Board consists of five producers. The term of office for members elected to the Board is three years, so arranged that not more than two members complete their term of office each year.

The Board members:

William Swetnam - Chairman
John Fuller - Vice-Chairman
David Davies
John deGraaf
Lloyd Eadie

THE NOVA SCOTIA FLUE-CURED TOBACCO GROWERS' MARKETING BOA

(Est. 1973)

Secretary-Treasurer - Greg Webster, Cambridge, N. S.

The Board's function is to negotiate on behalf of the growers with the buyers to tobacco leaf on such matters as price and date, time and place of delivery.

This Board has quota powers and establishes farm level prices through a negotiating committee made up of all purchasers of tobacco, plus an equal number of producers. Provision is made for an arbitration procedure if a base price cannot be established through negotiation.

The Nova Scotia Flue-Cured Tobacco Growers' Marketing Board consists of six elected producer members who hold office for a period of three years.

The Board Members:

Lawrence Bishop - Chairman
Antoon Ansems
Phillip Murphy
Frank Ansems
Ron Muis
Greg Webster

THE NOVA SCOTIA PROCESSING PEA MARKETING BOARD
(Est. 1980)
Secretary-Manager - Earl Kidston, Port Williams, N. S.

The Board is designed to control and regulate the production and marketing of processing peas in Nova Scotia. The Board has the power to stimulate, increase and improve the production, marketing and processing of peas by such means as it considers proper in cooperation with processors, government agencies or other groups.

The Board controls the licensing of persons to grow processing peas before they commence production. They can refuse, suspend or revoke any license.

This Board provides for the marketing of peas on a quota basis and has total control on the fixing, alloting or cancelling of quotas.

The Commodity Board has the authority to require the amounts payable or owing to the producers for peas to be paid to the Commodity Board and to recover such amounts. It also permits the establishment of price negotiating procedures.

The Nova Scotia Proc sing Pea Marketing Board consists of six producer members. The term of office for Board members is three years.

The Board Members:

Fred Scott - Chairman
Greg Coldwell
Lester Palmer
Jack Eaton
Charles Eaton
Earl Kidston

THE NOVA SCOTIA WINTER GRAIN MARKETING BOARD
(Est. 1981)
Manager - George D. Burris, Canning, N. S.

This Board was formed to amalgamate two existing boards - the Nova Scotia Wheat Marketing Board and the Nova Scotia Rye Growers' Marketing Board - and to administer regulations affecting grain corn producers.

The main objectives of the Nova Scotia Winter Grain Marketing Board are:

1. To promote the production of quality cereals in Nova Scotia;

2. To administer the Federal and Provincial Advance Payment Systems;

3. To coordinate the collection and preparation of grains for market;

4. To market the various grains in the best possible way; and

5. To develop new markets for grains.

The Board does not get involved in farmer-to-farmer grain transactions unless the producer voluntarily assigns his grain to a marketing pool. The Board is involved in selling pooled grains to feed mills, flour mills, distillers and for export.

THE NOVA SCOTIA WINTER GRAIN MARKETING BOARD (Continued)

Only grains firmly committed to a pool and safely in storage qualify for advance payments under the terms of an agreement between the advance payment office and the Board.

The Nova Scotia Winter Grain Marketing Board consists of six elected producer members who hold office for a period of three years.

The Board Members:

Greg Coldwell - Chairman
Percy Boyd - Vice-Chairman
Charles Eaton
Eugene Porter
Peter Clarke
Lester Palmer

THE NOVA SCOTIA POTATO MARKETING BOARD

(Est. 1982)

Secretary-Manager - Richard Melvin, Canning, N. S.

The main objectives of the Nova Scotia Potato Marketing Plan are:

1. To regulate the production and marketing of potatoes in Nova Scotia;

2. To promote the production of quality potatoes for seed, table stock and processing;

3. To represent potato producers in any national or regional marketing agency;

4. To inform producers on market conditions and prices;

5. To develop markets for potatoes; and

6. To negotiate potato prices with processors.

The Potato Marketing Plan provides for the production and marketing of potatoes on a quota basis and for licensing producers and sales agents. It permits the establishment of price negotiating procedures.

The Board Members:
Richard Morse - Chairman
Earl Kidston - Vice Chairman
Darrell Steele
Paul Boylan
Malcolm Eaton
Boyd Corkum
Eric Sawler
Michael Cochrane
Richard Melvin